

Columbus Area Visitors Center

2024 ANNUAL REPORT



A Note from the Executive Director



Dear Friends, Partners, and Community Members,

As we look back on 2024, we're filled with gratitude and excitement. This was truly a foundational year for the Columbus Area Visitors Center—a year of growth, community connection, and laying the groundwork for an even brighter future.

We had the privilege of being out and about more than ever, sponsoring and attending local events, and opening our doors for extended hours, where we welcomed so many first-time visitors into the Visitors Center. Each of these moments gave us the chance to share the stories, experiences, and hidden gems that make Bartholomew County so special.

One of the highlights of the year was Solar Eclipse Weekend, when we sponsored 12 partner events and got to see our community shine for visitors who came from near and far. Many of these visitors experienced Columbus for the very first time – and their positive feedback reminded us just how lucky we are to call this place home.

We also celebrated the opening of the Circle K Fieldhouse, a beautiful new space that's already bringing energy and excitement to our sports scene. To help us make the most of this opportunity, we welcomed a Sports Sales Manager to our team –

unexpected.**unforgettable.**

someone dedicated to growing sports tourism and strengthening our partnerships for years to come.

Throughout the year, we also focused on the future by kicking off our Destination Master Plan, gathering ideas and feedback from our community and partners. We worked with Veneto Collaboratory to “secret shop” Columbus, helping us uncover new ways to enhance the visitor experience.

Our digital footprint grew too, with record-breaking website visits and stronger social media engagement – all thanks to a more focused, in-house marketing approach.

As the year came to a close, we started work on an exciting new brand and website, both designed to reflect the energy, creativity, and welcoming spirit of Bartholomew County. These will be key building blocks for all the good things to come in 2025.

Thank you for your support, partnership, and passion. Together, we're building something incredible, and we can't wait to see what the future holds.

With gratitude,

Misty G. Weisensteiner, CDME

Executive Director



Mission

The Visitors Center actively markets the uniqueness and advantages of the Columbus/Bartholomew County community while engaging and educating visitors, overnight guests, and residents.

Financial Position

An independent audit of the 2024 financial statements of the organization was conducted by Blue & Co., LLC. The financial statements reported total revenue of \$2,272,324. Innkeeper's Tax accounted for \$1,623,672 of the total. The remainder of the revenue was generated through gift shop sales, tour revenue, grants, and donations.

Expenses in 2024 totaled \$1,985,432. The audited statement of activities listed expenses in the following categories: promotions (\$1,172,654), hosting (\$364,833), tours (\$205,166), and administration (\$242,779)



Strong Partners Strong Community

The Visitors Center provided support to the following community partners in 2024:

EVENT SUPPORT: \$140,000

ARTS ALLEY EVENTS (6)

Columbus Area Arts Council

BICYCLE BOOGIE

IU Alumni Assn South Central IN Region

BREAKING BARRIERS TOGETHER

The Arc of Bartholomew County

CABARET AT THE COMMONS (3)

Columbus Indiana Philharmonic

COLUMBUS ON TAP

Office of Downtown Development

COLUMBUS ROBOTICS

Columbus Robotics

DANCERS STUDIO NUTCRACKER

Columbus Indiana Philharmonic

DAR STATE MEETING

Daughters of the American Revolution

ACE RACE

Atterbury-Bakalar Air Museum

DÉJÀ VU ART AND FINE CRAFT SHOW

Lincoln Central Neighborhood
Family Center

ETHNIC EXPO

City Of Columbus

EXHIBIT COLUMBUS SYMPOSIUM

Landmark Columbus Foundation

FESTIVAL OF LIGHTS

Red Arch Community Events

FIESTA LATINA

Su Casa Columbus

GOSPEL SING

Good Shepherd Radio

HARLEM WIZARDS

Bartholomew County School Foundation

HISTORY AND HAUNTINGS

Bartholomew County Historical Society

JAZZIN COLUMBUS (3)

Office of Downtown Development

KIDS FUN RUN

Columbus Running Club

LANDMARK COLUMBUS FOUNDATION

LITERACY FAIR

BC Literacy Task Force

MAIN STREET OF HOPE ENT.

Heritage of Hope

MELA

Hindu Society of Southern IN

MIDWEST REGIONAL CONSERVATION GUILD'S SYMPOSIUM

Landmark Columbus Foundation

PRIDE FESTIVAL

Columbus IN Pride Inc.

REINDEER ROMP

Utopia Wildlife Rehabilitators, Inc.

SCOTTISH FESTIVAL

Scottish Festival

SING!

Advocates for Children

SPRING INTO THE WOODS

Mudlark Garden Club

SUMMER GOSPEL CONCERT

Good Shepherd Radio

SUMMER MUSICAL

Mill Race Theatre Company

SWADOTSAV '24

Hindu Society of Southern Indiana

TALKING TOMBSTONES

Bartholomew County Historical Society

TRICOLUMBUS

Columbus Running Club

WHO'S HOO COUNTRY AWARDS

Landmark Columbus Foundation

WINE-A-REE

Boy Scouts of America

WORSHIP NIGHT IN COLUMBUS

Good Shepherd Radio

unexpected.unforgettable.

TOURISM DEVELOPMENT:

\$32,135

ATTERBURY-BAKALAR AIR MUSEUM

CITY OF COLUMBUS

INDIANA LANDMARKS

YELLOW TRAIL MUSEUM

MARKETING SPONSORSHIP:

\$2,000

ALWAYS READY FOR CHOCOLATE

The Arc of Bartholomew County

CARNIVALE

kidscommons

YES FILM FESTIVAL

Lincoln Central Neighborhood Family Center

SPORTS SPONSORSHIPS:

\$32,500

COLUMBUS COMMUNITY CUP

Columbus Express Soccer

COLUMBUS INVITATIONAL

Lincoln Center Skate Club

EPSON TOUR

Otter Creek Golf Course

IUC ATHLETICS

Indiana University

INDIANA USSSA

Indiana USSSA

TAEKWON-DO TRAINING

XeirPous Taekwon-Do



Credit: Tony Vasquez



Community Highlights from 2024



Credit: Courtesy Columbus Municipal Airport



Credit: Hadley Fruits for Landmark Columbus Foundation



Credit: Courtesy Columbus Museum of Art & Design



Credit: Courtesy Black Sheep Pizza & Craft Cocktails

TOTAL SOLAR ECLIPSE

The April 8 total solar eclipse was an unforgettable moment for Columbus. The Visitors Center provided grants to support a weekend of community events and partnered with Good Creatives to design a striking eclipse brand. This visual identity enhanced our digital marketing and adorned commemorative merchandise, making the event truly memorable.

PERSPECTIVE CONFERENCE

Columbus became a hub for photographers nationwide as the Perspective Conference brought top talent to our city. Insightful sessions offered an extraordinary opportunity to showcase Columbus through the eyes of renowned photographers.

ODD OFFICE

The Office of Downtown Development (ODD) made waves with its Building Improvement Grant and the popular JazzIN Columbus series. We proudly supported their mission to enhance downtown vibrancy.

NEW DOWNTOWN BUSINESSES

Our downtown scene flourished with the additions of Viewpoint Chapter 2, Black Sheep Pizza & Cocktails, and 410 Butcher Shop, providing exciting new attractions for both visitors and locals.



Credit: Hadley Fruits for Landmark Columbus Foundation

LANDMARK COLUMBUS FOUNDATION

We continued to partner with and support the work of Landmark Columbus Foundation. Together, we:

- Co-hosted a Frank Lloyd Wright Foundation Board tour, strengthening valuable connections.
- Celebrated the launch of American Modern by Matt Shaw, the first major book on Columbus' architectural

legacy in a generation, with a New York Center for Architecture event attended by American Institute of Architecture members.

- Hosted an exhibition of Iwan Baan's photography from American Modern in the Visitors Center's Gallery 506.
- Continued our series, Progressive Preservation Talks, engaging audiences in Columbus' design history.

COLUMBUS AREA VISITORS CENTER



FILMS IN COLUMBUS

Columbus took the spotlight in 2024 with film projects that showcased our architectural gems. We supported the short film The Ice Cream Man, featuring Zaharakos, and witnessed The Mastermind transform Cleo Rogers Memorial Library into an art museum, as the Visitors Center served as a greenroom for the production crew. With a 2025 release, this major motion picture will shine a national spotlight on Columbus.



MIRACLE RIDERS

We proudly partnered with Mayor Ferdon and the City of Columbus to welcome the Miracle Riders, a motorcycle group raising funds for nursing education. The Visitors Center arranged a special tour of the Bartholomew County Memorial for Veterans, and Mayor Ferdon hosted a first-of-its-kind luncheon on the steps of City Hall.



Community Highlights from 2024 Cont.

OPENING OF CIRCLE K FIELDHOUSE

The opening of Circle K Fieldhouse has unlocked immense potential for sports and events in Columbus. While continuing to host the city's staple events in softball, baseball, soccer, basketball, and volleyball, it has also expanded opportunities for wrestling, Taekwondo, Jiu-Jitsu, gymnastics, and more.

The fieldhouse is buzzing with activity seven days a week, with local rentals from IUC, Express Soccer, and Select Sports, as well as

major tourism events on weekends. Always looking to expand its reach, the venue is now exploring concerts, trade shows, and emerging sports.

As Circle K Fieldhouse grows, it continues to attract businesses, create new jobs in the community, and draw visitors from across the state, region, and country. The addition of the fieldhouse further establishes Columbus as a premier destination for sports and events.

unexpected.unforgettable.



Credit: Courtesy Circle K Fieldhouse

COLUMBUS AREA VISITORS CENTER





Destination Marketing

In 2024, we brought organic content creation for our owned media channels back in-house, including newsletters, blogs, and all social media platforms. We partnered with TwoSix Digital to manage our paid ads, allowing us to focus on promoting events and travel content

through social media. This combination of in-house organic content and strategic paid promotion with TwoSix Digital led to significant growth across all social platforms. Additionally, we joined the TikTok community, where we are approaching 1,000 followers.

	FACEBOOK	INSTAGRAM	TIKTOK
2023	6,604	3,239	-
CURRENT	12,166	4,605	977

SOCIAL MEDIA INSIGHTS:

FACEBOOK:

2,626,702

1,755,931

TOTAL VIEWS

TOTAL REACH

INSTAGRAM:

349,258

137,720

TOTAL VIEWS

TOTAL REACH

Social Media Highlights

With the increase in both paid and organic content, we experienced two viral moments on our social media:

“The Mastermind” Filming Facebook Reel (Posted November 3)

VIEWSDIVREACH

396,603291,960

REACTIONS

5,784213

SHARESDIVSAVES

607313

Hope’s Groundhog Celebration Facebook Post (Posted February 2)

REACH

143,672

COMMENTS

92

SAVES

4

REACTIONS

1,207

SHARES

283

NEWSLETTER

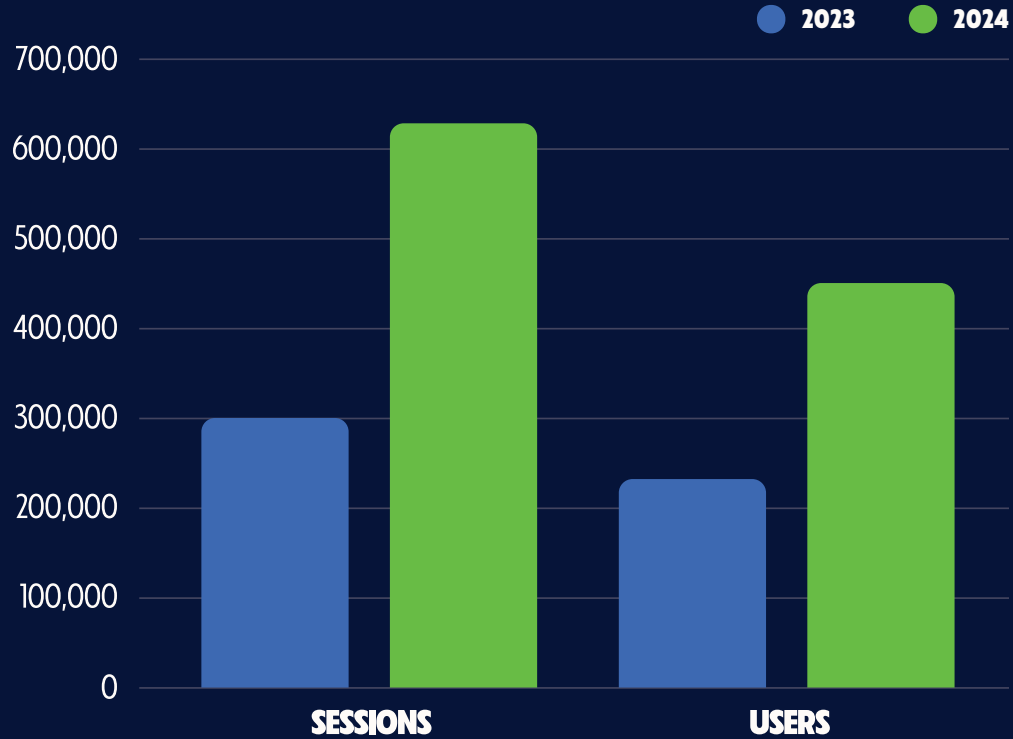
In September, we partnered with TwoSix Digital to design a refreshed e-newsletter template, enhancing the visitor experience with a more engaging format. The impact was immediate—our October edition achieved the highest open rate of the year at 51%, paired with a strong 4% click-through rate.

Over the course of the year, our subscriber base grew by 10,203 new emails, reaching

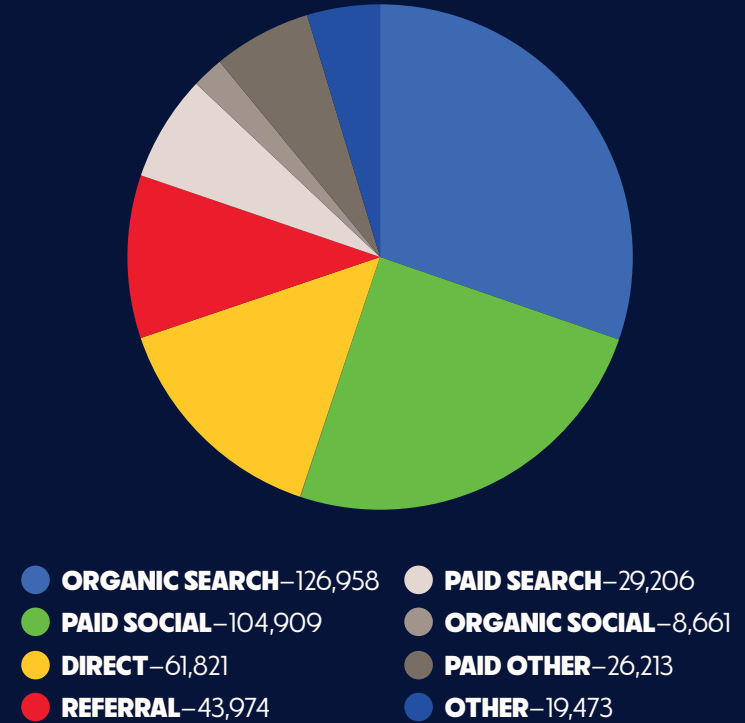
a total of 13,742 subscribers. Even with this expansion, we maintained an impressive 47% average open rate, significantly surpassing the industry benchmark of 17%.

This sustained engagement reflects the strength of our content strategy and the growing interest in our destination.

2023 VS 2024 WEBSITE TRAFFIC



2024 WEBSITE ACQUISITIONS





Public Relations & Notable Media Coverage

In 2024, our public relations efforts significantly elevated Columbus' visibility as a travel destination. In partnership with the Indiana Destination Development Corp (IDDC), we hosted twelve national and international travel journalists for an immersive exploration of Columbus and Bartholomew County. Their coverage resulted in features across major outlets, including Canadian World Traveler, Chicago Tribune, Green Living, Modern Traveller, LENS Magazine, MSN, and Roaming My Planet, highlighting the city's architecture, arts, and culinary scene.

Additionally, we collaborated with IDDC to host travel writer Karyn Locke, who produced content for Visit Indiana's website. Columbus' vibrant arts scene earned national recognition, ranking 6th in the country for Best Small-Town Art Scene.

These media engagements reinforced Columbus as a premier destination for arts, architecture, and culture.

ARTICLES:

Newsweek named Columbus one of the country's Best Small Town Art Scenes in their Readers' Choice Awards contest.

We contributed to the story, "How 70 Years of Design Philanthropy Transformed a Midwestern City" by Eden Stiffman which appeared in *The Chronicle of Philanthropy*.

We supported Matt Shaw's collaboration with writer Oliver Wainwright resulting in a prominent story in the *Guardian*.



Credit: Hadley Fruits for Landmark Columbus Foundation

COLUMBUS AREA VISITORS CENTER



Sports

EVENTS THE COMMUNITY HOSTED

In 2024, a total of 86 sporting events were tracked in Bartholomew County, showcasing the city's growing reputation as a hub for athletic competitions. Some of the standout events included:

- CERA Park's Tough Mudder
- USSSA Fastpitch State Tournament
- USSSA Baseball State Tournament
- NSA Slowpitch 35 and Over World Series
- USSSA Slowpitch Spring Nationals
- Columbus Express Columbus Cup
- ISA Slowpitch Senior Worlds
- Indiana Girls State Wrestling Meet
- Epson Tour

These events not only brought in athletes and fans from across the region but also reinforced Columbus as a premier destination for sports tourism.

ECONOMIC IMPACT OF EVENTS

According to data from the Destinations International Event Impact Calculator, the city's 86 sporting events attracted 191,498 visitors, generating approximately \$20,461,472 in economic impact.

In 2024, The Columbus Area Visitors Center provided hosting and sponsorship fees to 11 different organizations and their events at a total of \$136,784.67.

2025 COLUMBUS INVITATIONAL

Lincoln Center Skate Club
\$136,257 (EI)

OTTER CREEK CHAMPIONSHIP (EPSON TOUR)

Otter Creek Golf Course
\$208,132 (EI)

FOREVER OUR LEGACY GYMNASTICS MEET

L R Products
\$217,384 (EI)

CIRCLE K JUNIOR CHAMPIONSHIP

American Junior Golf Association
\$133,158 (EI)

STATE BASEBALL TOURNAMENT

Indiana USSSA Baseball
\$1,003,263 (EI)

SENIOR MEN'S WORLD CHAMPIONSHIPS

Independent Softball Association
\$738,322 (EI)

35 AND OVER WORLDS

National Softball Association, Slowpitch
\$504,835 (EI)

GTU 6 TAEKWONDO

United Taekwondo Association
\$79,653 (EI)

32 USSSA FASTPITCH EVENTS

\$6,902,420 (EI)

31 USSSA BASEBALL EVENTS

Ohio Valley Sports
\$8,791,218 (EI)

COLUMBUS COMMUNITY CUP

Columbus Express Soccer Club
\$329,626 (EI)

(EI) = Economic Impact





2023 Bartholomew County

ECONOMIC CONTRIBUTION BY THE NUMBERS

\$222.6M

VISITOR SPENDING

\$122M

TOTAL ECONOMIC IMPACT

2,724

JOB SUPPORTED

\$22.2M

TAXES GENERATED

\$223M

ANNUAL SPENDING

8% ↑

ENTERTAINMENT

6% ↑

**TOTAL SPENDING
FOR THE YEAR**

4% ↑

**IN ALL SECTORS
(LODGING, FOOD + BEVERAGE,
SHOPPING, ENTERTAINMENT,
TRANSPORTATION)**

5.5% ↑

**SPENDING IN
TOURISM IN 2023**

Tourism is the seventh largest industry in Bartholomew County based on total employment – 6th not including government.

Of every dollar spent by visitors in Bartholomew County \$.55 in economic impact is returned to the local area.

Bartholomew County visitors generate significant tax revenue for federal, state and local governments. \$15M was generated in federal tax dollars and \$22.2M in state and local taxes.

If tourism did not exist in Bartholomew County, each of the 32,984 households would have to pay an additional \$674 per year in taxes to maintain current levels of state and local government services.

Sources: Rockport Analytics, Longwoods International, Reach Market Planning, NTT, STR, AirDNA, Indiana Department of Revenue

*Full report upon request from your local DMO
*Paid for by Indiana Destination Development Corporation

COLUMBUS AREA VISITORS CENTER





Guided Tours

PUBLIC GUIDED TOURS ATTENDEES

	2024	2023	2022	2021	2020	2019
MILLER HOUSE	3,633	3,730	3,502	2,661	802	3,994
HIGHLIGHTS BY SHUTTLE	2,036	2,051	1,822	1,124	206	3,297
ICONIC WALKING	432	371	407	595	332	515
INN AT IRWIN GARDENS	106	283	267	427	218	220
ZAHARAKOS	0	0	0	63	56	93
PUBLIC TOTAL	6,207	6,435	5,998	4,870	1,614	8,119

PRIVATE/GROUP GUIDED TOURS ATTENDEES

MILLER HOUSE	672	702	353	692	185	1,138
ARCHITECTURE*	879	1,005	596	721	131	1,641
PRIVATE/GROUP TOTAL	1,551	1,707	949	1,413	316	2,779
TOUR ATTENDEES GRAND TOTAL	7,758	8,142	6,947	6,283	1,930	10,898

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Credit: Hadley Fruits for Landmark Columbus Foundation

COLUMBUS AREA VISITORS CENTER



Visitors Center Traffic

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2019	537	502	1,307	1,705	2,367	2,717	2,502	3,126	2,886	3,208	1,782	1,419	24,058
2020	583	747	364	0	83	631	746	949	1,015	1,152	607	558	7,435
2021	260	195	664	971	1,094	1,858	2,312	2,264	1,622	2,345	1,208	862	15,655
2022	272	292	1,118	1,154	1,469	1,705	1,998	1,676	1,347	1,644	939	624	14,238
2023	393	721	1,136	1,294	1,753	1,836	2,176	2,110	2,148	2,167	945	620	17,299
2024	357	556	1,784	4,104	1,791	1,746	2,413	1,880	1,511	1,814	1,088	885	19,929



Notable Reviews & Testimonials

"Driving home from Illinois to DC, I realized Columbus IN was going to be the ideal way-stop, 40 years after first learning of this modern architectural mecca while still in school. Checked into Inn at Irwin Gardens, a total contrast to the legacy modern we came to see, but a wonderfully preserved old mansion and garden nonetheless. Dinner at Henry Social; I gave it 5 stars too based on context. Very nice.

Did two tours the next day—shuttle bus survey of classic modern buildings in the morning, and the Miller house in the pm. Other than the fact that it was an unseasonably hot day, and we're generally averse to tour groups, these tours were fantastic way to shoehorn a LOT of great architecture in a single day! The shuttle bus with AC blasting saved the day. The tour guides were knowledgeable and informative and friendly. The Visitors

Center staff were welcoming. Reserve early! These tours tend to sell out quick.

Between the two tours we squeezed in a great authentic ramen lunch (ramen in Indiana? Unexpected but delicious) at Ramen Alley (also 5 stars) and yummy ice cream dessert afterwards at famous Zaharakos.

All in all a short but amazing stay in historic Columbus. Packed a lot into 24-hours for two old folks. The best part was that everything (except the air conditioned shuttle bus tours of course) was within easy walking distance in spite of the hot humid weather, including many of the classic modern buildings."

– **Ben K.**

"In a mere two hours, the Columbus Visitors Center offers us a window on a unique city. I can think of no other in America, or perhaps the world, that has curated its own modern architecture. Our guide of July 18th at 10am provided an excellent way to study what we saw. His driver was equally excellent. Both are volunteers, I believe. Between them we managed to view a large number of buildings, gardens, parks, and public places without the tour feeling rushed. I plan to go again with my wife and take the same tour. Well done, Columbus Visitors Center."

– **Nigel H.**

"Excellent tour, the docent was outstanding. Very knowledgeable and approachable. We enjoyed the sequencing of the sites."

– **Jerry K.**

"Very friendly people! Nicely done visitors center with adorable gifts as well. We went on the Miller tour house with [our tour guide] and she was very knowledgeable and engaging with the group."

– **Roberta R.**

"[Our tour guide] did a wonderful job of explaining the details of the gardens, house design & designers who worked to create the home. We enjoyed the tour & the visitor center is beautifully designed, as well."

– **Susan R.**



"What a delightful two hour tour! Unhurried, informative, relaxing— a delightful way to spend a morning learning about Columbus' forward-thinking, mind-stretching benefactor. What a gem Cummins is to the community, and how lucky it was to have J. Irwin Miller helping Columbus and its visitors stretch their minds and imaginations. And they still keep building and taking him up on his offer!"

— **Sandra S.**

"A hidden gem this town is! The only way to appreciate even more so is by taking an architecture tour and fully submerging yourself with history and the key people behind it. Columbus is a very unique town when it comes to architecture and the way each building was designed. This is a tour not to miss."

— **Nas S.**

"Columbus is a must see if you are at all interested in architecture. The tours presented invaluable information. Both old restore and modern architecture buildings were shown and discussed.

The information Center is the nicest I've ever visited. The building and it's renovation are part of this spectacular city."

— **Renie K.**

"Very nice visitors center, spacious and clean with gift shop. I took both the Miller House tour and the architecture shuttle tour through the visitors center. Both tours were excellent. Highly recommend."

— **Laura K.**

"I would recommend stopping here first when visiting as they have all the info one needs to locate the structures by famous architects. Then come back after your guided or self-guided trip for the books and gifts, which are quite unique."

— **Howard P. M.**



Eclipse Reviews

Published in The Republic:

Letter to the Editor

Pam Harlow | Boston, Kentucky

To the city government and residents of Columbus, Indiana:

I wanted to tell you how impressed I was with how welcome you made me, Angela Ballard and a few other visitors feel during Eclipse 2024. We traveled to Columbus with two carloads of ladies from the Elizabethtown/Bardstown, Kentucky area. Upon looking for a good vantage point for viewing, we stumbled upon a Renaissance fair near the airport. None of us had ever

attended one, so it was a such a treat for us. We got lively entertainment while we waited. The medieval costumes donned by knights, damsels, pirates and others made for great a fashion show. We were so pleased to discover many food vendors, ample supply of clean, well stocked Porta-Potties and an absolutely beautiful lawn to view the eclipse.

Our little group has continued to rave about our great experience in your town. We couldn't believe our luck at finding the Renaissance fair. We wanted to give a hearty Bluegrass "thank you!" to your town for the gracious hospitality. It was an eclipse to remember.

"WOW! We traveled four hours from NW Indiana for eclipse weekend and Columbus was a fantastic place to see this phenomenal event. Here's the Henry Moore at totality. Golden horizon and planets visible and great crowd camaraderie. Thank you, Columbus! #columbusindiana"

– **Mary N.**

"Just wanted to say how wonderful your town is. We traveled from Knoxville, TN to see the eclipse and just happened upon Columbus. The town is beautiful, the people were all so nice. It was uncrowded. Couldn't have asked for a better experience. We're all looking forward to returning for a full day of exploring all of downtown. Thanks for making us feel welcome."

– **Elizabeth S.**

"Thanks, Columbus, for a most memorable day. We enjoyed our visit (from Bradenton-Sarasota, FL) and seeing your beautiful city. We also enjoyed the Visitors Center, having the opportunity to pick up the walking tour map and a couple souvenirs, and viewing the eclipse outside your doors. We did the first half of the walking tour before the eclipse and stayed after to do the second half and give the traffic some time to move along before we made our way to our hotel. We enjoyed all the architecture, art, sculpture, parks, and so much more."

– **Jim H.**



Credit: Courtesy Columbus Municipal Airport





Looking Ahead

2024 was all about big ideas and bold moves, setting the stage for an exciting 2025. We kicked off work on our Destination Master Plan, a game-changing roadmap that will shape the future of our community and visitor experience. At the same time, we've been hard at work on a new website—one that's more user-friendly, visually stunning, and packed with everything our audiences need. And to bring it all together, we're rolling out a new brand for the Visitors Center, giving us a fresh, modern look that reflects who we are and where we're headed. These projects are more than just updates—they're setting the tone for a future that's innovative, engaging, and full of possibilities. We can't wait to share them with you in 2025!





2024 Leadership & Governance



STAFF

Misty G. Weisensteiner,
CDME

Executive Director

Erin Hawkins

Director of Strategic
Partnerships
and Communications

Dana George

Guest Services Specialist

Robin Gray

Operations Manager

Aurora Harvey

Digital Marketing Manager

Sami Harvey

Guest Services Manager

Kate Todd

Sports and Leisure Sales
Manager

Lisa Westmark

Tour Program Manager

VISITORS CENTER STAFF AND SHUTTLE DRIVERS

(PART-TIME)

Jayden Cross
Lois Guest
Sonya Greathouse
Sarah Johnson
Jerry Simo
Megan Stohr
Brynn Stewart

DRIVERS:

Larry Adams
Retired May 2024
Michael Black
Stacey Christensen
Gary Dismore
Tracy Grider
Carman Jessup
Derek Johnson
Ishmel Johnson-Bey
Jennifer Lancaster
Retired October 2024
Bob St Henry

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Jim Henderson
Mark Jones
Jim Kreutzjans
Mark Levett
Zach McClellan
Hutch Schumaker

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President

Sarla Kalsi
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Nicholas Sprague
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Candi Hester
Diana Mann
Mary Ann Patterson
Denise Pence
Shirley Robertson

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Jan Banister
Ricky Berkey
Michael Black
Bonnie Boatwright
Bob Bolner
Rhonda Bolner
Britt Brewer
Linda Brown
Linda Chui
John Crofts
Sheila Dean
Jan Forbes
Matt Franklin
Gary Goshorn
Dale Guse
Steve Jasper
Marsha Kanable
Mary Kendrick
Henry Kuehn
Sally Madge
Tom Mayer
Nancy Morris
S. Nelson
Gretchen Newell

Steven Newlin
Dennis Orwin
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Carole Rice
Kerry Richmond
Donna Sasse
Sherry Stark
Marianne Wohlford
Linda Young



Credit: Hadley Fruits for Landmark Columbus Foundation

